



# LINDA BACON'S PRIVACY POLICY

## RELEVANT TO THE FOLLOWING WEBSITES: LINDABACON.ORG AND LINDABACONSPEAKS.COM

### WHAT INFORMATION DO WE COLLECT?

We collect your e-mail address and may also collect additional information you provide when contacting us.

### HOW AND WHY DO WE COLLECT THIS INFORMATION?

We collect information when you sign up for our newsletter and contact us.

When you sign up for the newsletter and provide your email address, we use this information solely to provide you with the newsletter.

When you contact us, we may use the email address to respond to questions and/or comments. We may also collect information that will help us better provide you with services.

### WEBSITE ANALYTICS

To improve your experience on our site, we use "cookies."

For more information on cookies, go to <http://www.allaboutcookies.org>.

Our website uses Google Analytics, a service which transmits website traffic data to Google servers in the United States.

Google Analytics does not identify individual users or associate your IP address with any other data held by Google. We use reports provided by Google Analytics to help us understand website traffic. More information about how Google Analytics uses data can be found here: <https://policies.google.com/technologies/partner-sites>.

### HOW DO WE SECURE YOUR DATA?

We use the secure protocol https. Data that is transmitted between the user browser and the server is encrypted.

We implement appropriate administrative, technical and security safeguards to help prevent unauthorized access, use, or disclosure of the information we collect. However, no systems can be completely secure. Therefore, while we use reasonable efforts to protect your information, we cannot guarantee its absolute security, and your use of the Websites indicates your agreement to assume this risk.

### DO WE SHARE YOUR PERSONAL INFORMATION?

No third parties have access to your information. We do not and will not rent or sell your information to others.

### HOW CAN YOU MANAGE AND DELETE INFORMATION ABOUT YOU?

If you wish to access or amend any other personal data we hold about you, or to request that we delete any information about you that we have obtained, you may contact us at [webmaster@lindabacon.org](mailto:webmaster@lindabacon.org). At your request, we will have any reference to you deleted from our database.

Please note that while any changes you make will be reflected in our active user database within a reasonable period of time, we may retain all information you submit in backups or archives.

You may decline to share certain personal data with us, in which case we may not be able to provide to you with a newsletter or a response to your contact request.

### UPDATES TO THIS PRIVACY NOTICE

We may update this Privacy Notice from time to time. If we modify this Privacy Notice, we will post the revised version here.

### DO YOU HAVE QUESTIONS ABOUT THIS PRIVACY POLICY?

If you have any questions or comments about the privacy policy, please contact us at: [webmaster@lindabacon.org](mailto:webmaster@lindabacon.org).